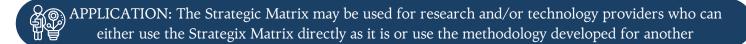# The Strategic Matrix

Overview

The Strategic Matrix is both a tool and a methodology developed by FORGING partner, STAM, for research purposes. The Strategic Matrix is the result of a literature review aimed at identifying a typology of potential areas of application for emerging technologies, as well as the clustering of these emerging technologies.
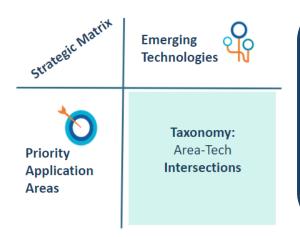
Added value

SPECIFICITY: Specific clusters of technologies and potential application areas have been identified for each of the six technology frameworks.

UNIQUENESS: Mainly developed from a tecnological perspective, nonetheless, the idea to reflect on the impact that the technologies may have on the socio-environmental perspective have been taken into

APPLICATION: The Strategic Matrix may be used for research and/or technology providers who can either use the Strategix Matrix directly as it is or use the methodology developed for another

Example of Strategic Matrix for the human machine interaction technological framework

Strategic Matrix

Emerging Technologies

Priority Application Areas

Taxonomy: Area-Tech Intersections

The Strategic Matrix allows the identification of the sectors on the one hand, and the emerging technology clusters on the other. The taxonomy among the two highlights specific technologies to be further investigated.

An example of Strategic Matrix for the human-machine interaction technological framework: one of the application areas identified is industry, while the technological cluster is virtual modelling. The taxonomy of these two results led to the identification of digital twin as a potential technology.

The FORGING Consortium

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