



Exploring the potential of co-creation in Emerging Technology: challenges and success factors

Objectives

Understanding the key aspects and challenges of engagement and co-creation activities when developing new technologies.

Methodology

APRE conducted a desk-based analysis of previous projects that engaged multiple stakeholders in the technology sector. Our review examined the strengths and weaknesses of various engagement methodologies within this specific context, focusing on challenges related to dialogue between experts and non-experts, as well as dialogue under conditions of unpredictability, which are common in the field of emerging technologies.

Lessons learnt

Tailored approaches:
Avoid one-size-fits-all strategies; prioritize inclusivity and adaptability.

Diverse perspectives:
Bridge gaps through cultural understanding and mutual learning

Inclusive Input:
Combine expert and non-expert insights for stronger outcomes.

Diverse techniques:
Use traditional and innovative methods to actively involve stakeholders

Inclusivity focus:
Address cultural diversity and power dynamics.

Clear communication:
Foster open, ongoing, and respectful dialogue.

Flexibility: Tackle challenges like fatigue and diverse expectations with adaptive strategies