

INDUSTRY-ACADEMIA FORUM
TO UNCOVER THE POTENTIAL OF
EMERGING ENABLING TECHNOLOGIES



## **Narrated Videos with Al**

Ella Rasalo & Jaakko Airikkala





## Introduction

Al can only make short video clips of around 8 seconds. If you want to make longer videos, one of the easiest ways is to create a narrated video. The narration provides the story narrative and necessary information to the viewer, while the video clips serve mostly to make the video more interesting to watch. Below are two examples of narrated videos. Videos were manually combined using a video editor.





## **Example 1**

The first example has narration over some illustrative video clips.











## Example 2

In the second example, a talking AI avatar is used. Some illustrative video clips are then displayed on the avatar (four clips between 0:20 and 1:00). The avatar is based on a picture drawn by Samuel Putkonen.







