Creating a Video with Consistent Characters and Settings

Introduction

This slide show documents how to do a video with consistent characters and settings using AI tools. An example video is presented in the next slide. The following slides show the steps taken to create the video scene by scene.

Two AI tools were used for the video, Sora and Runway, but any one AI tool that can create images and videos is enough. Compiling the individual videos requires a video editor, however.

Create reference images of the characters

First step is to create an image or images of the characters. The images should clearly show the appearance of the characters. This image was created with Sora using the following prompt:

An image of a mother and a small child standing and facing the camera. Their mouths are closed, but they smile slightly. They wear simple and clean clothes. The background is a grey wall.

Any settings and other objects can also be defined at this stage by creating images of them.

Create the scenes

Next step is to start making the scenes. The idea is to create new images from the reference images and then use the new images to create a video.

Scene 1

Sora

Step 1: create a new image with the characters

Sora

Step 2: Turn the image into a video

Scene 2

Sora

Runway

Clothes from this image

Facial features from this image

Scene 3

Runway

Use the two images to create a new one

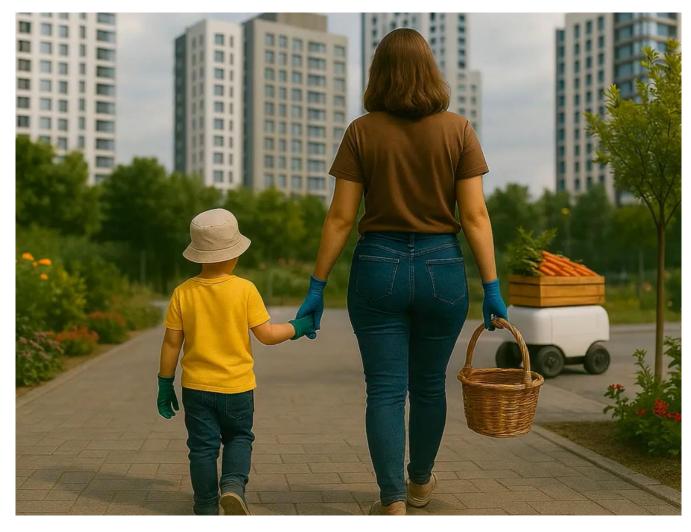Runway

Scene 4

Sora

Runway

Scene 5

Runway

Runway

Compile the videos

The last step is to compile the individual scenes into one video. Any suitable video editor can be used for this. The example video was compiled using Runway's built-in video editor.